

JOEL RORABAUGH

479.925.0547
joelrorabaugh@me.com

MOTION GRAPHICS & VIDEO PORTFOLIO:
joelrorabaugh.com



PRINT & DIGITAL GRAPHICS PORTFOLIO

Up Late with Ben Sumner



For this local late night talk show, I designed the logo and many graphics for video, digital, and print.

The vector art of the Tulsa skyline was designed by another artist, but everything else in the graphics package was my work.



Kringle's Christmasland



I designed the logo and a wide selection of posters, flyers, and other printed materials for this holiday attraction.

The client asked for the Santa in this logo to match the style of the vintage animatronic figures in the attraction's displays.



Various ads placed in magazines or event programs

FOX 23 NEWS
COVERING NEWS THAT MATTERS

PROUD TO SUPPORT
American Heart Association & Tulsa Heart Ball

*We celebrate the big hearts of Oklahomans!
Let's keep those hearts beating strong!*

Michelle Linn
FOX23 NEWS MORNING ANCHOR

Shae Rozzi
FOX23 NEWS EVENING ANCHOR

CONGRATULATIONS Chera Kimiko

Oklahoma Magazine's
Best Local Television Personality Award

FOX 23 NEWS
5PM / 9PM / 10PM

For all you do, in the newsroom and in our community, we are proud of you!

great day GREEN COUNTRY

Join Lacey and KC
every weekday at 10AM
only on FOX23!

FOX 23 TULSA

Every weekday morning, Great Day Green Country brings you an hour packed with fun and useful information!

And check us out online!
GreatDayGreenCountry.com

[facebook.com/GreatDayGreenCountry](https://www.facebook.com/GreatDayGreenCountry) twitter.com/GDGCTulsa

Congratulations

NABJ-Tulsa Journalists!
Thanks for all you do to make a difference in our community!

FROM

FOX 23 NEWS
COVERING NEWS THAT MATTERS

FOX23 News digital billboards

OUTDOOR ADVERTISING



FOX23 logos (prior to 2010)



3D raster logo for video and digital



CMYK logo for print



1-color logo for print



FOX23 health initiatives



4-color t-shirt design (on light blue shirt)



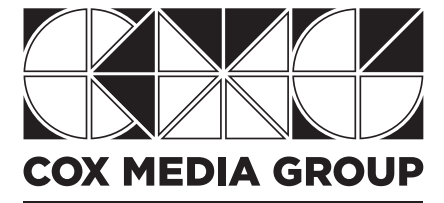
Submissions for Cox Media Group logo redesign contest



Cox Media Group held a contest among its employees to design a new logo for the company.

The color palette was predetermined.

The winning submission was not one of my designs, but I enjoyed the process of experimenting with a variety of concepts and writing descriptions of what inspired each idea.



Martini's Lounge



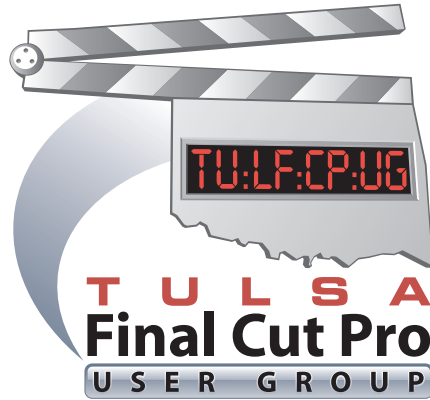
The client asked me to design an olive character carrying a martini on a tray.

After they approved my rough sketch, I created the vector art.

The client took my vector art to a sign company to have the neon sign built and mounted.



Various logos for other clients



Digital web ads of various sizes

DIGITAL ADVERTISING



FOX23 1 ROUND AT EACH OF **4 COURSES!**
CART INCLUDED!

FOX23 GOLF CARD

\$200 VALUE!
ONLY \$79!
CLICK TO ORDER YOURS!



FOX23 1 ROUND AT EACH OF **4 COURSES!**
CART INCLUDED!

\$200 VALUE!
ONLY \$79!

FOX23 GOLF CARD

CLICK TO ORDER YOURS TODAY!



1 ROUND AT EACH OF **4 COURSES!**
CART INCLUDED!

FOX23 GOLF CARD

\$200 VALUE!
ONLY \$79!



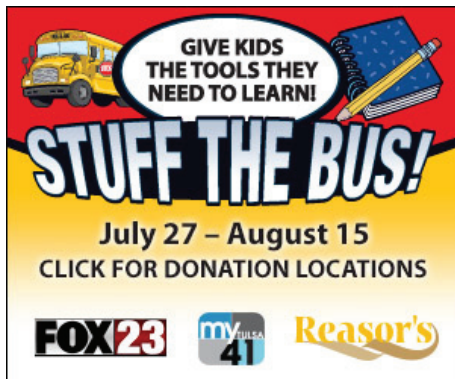
KICKOFF & WIN

REGISTER EACH WEEK FOR YOUR CHANCE TO **WIN A NEW FORD F-150!**

ENTER NOW!

PHOTO DOES NOT REPRESENT ACTUAL GRAND PRIZE. SPECIFIC MODEL, FEATURES, AND COLOR MAY VARY.

FOX23



GIVE KIDS THE TOOLS THEY NEED TO LEARN!

STUFF THE BUS!

July 27 – August 15
CLICK FOR DONATION LOCATIONS

FOX23 my41 Reasor's



GIVE KIDS THE TOOLS THEY NEED TO LEARN!

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July 27 – August 15
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